

## Essential Commercial TV with Multiple Use

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LW300C facilitates communications between businesses and their target audiences.



### LW300C

- Welcome Screen/Video
- USB Cloning
- RS-232C
- USB Auto Playback +
- Time Scheduler

#### screen size

32", 43", 49"

## Key Features



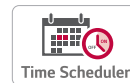
#### USB Cloning

Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB memory device.



#### USB Auto Playback+

Create a media playlist of your choosing (video, music, and/or images), save it to a USB memory device, and then simply connect the USB memory device to the TV to stream your playlist sequentially.



#### Time Scheduler

Create your own time scheduler of your Commercial TV. Once you set opening/closing hours and holidays, the TV will turn on/off according to work schedule.

## Simple & Effective Maintenance



#### Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



#### Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



#### Remote Diagnostics (USB)

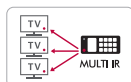
Enables service engineers to recognize technical issues in a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device. Service engineers use this information to analyze technical issues without the actual TV.

## Entertainment & Convenience



#### Welcome Screen/Video

With the capability to display repeatedly various video formats as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.



#### Multi IR

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.



#### IR OUT

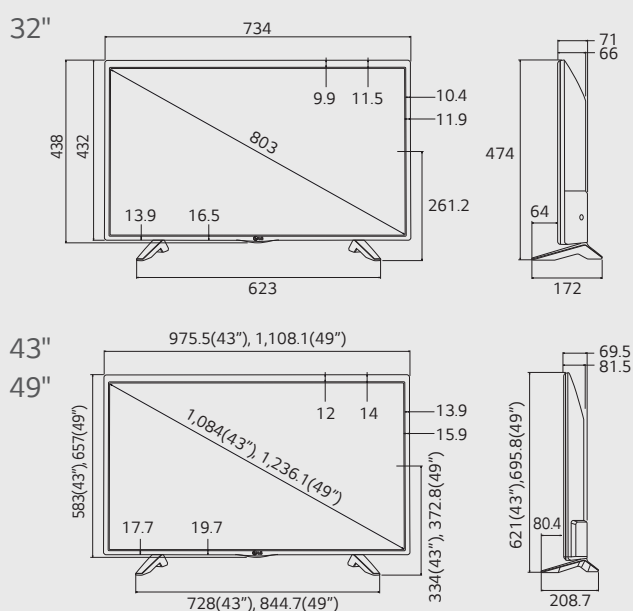
Just connect your interactive set-top-box to LG Commercial TV. With a single remote control, the LG TVs in your hotel solution fall under your control.

## Specifications

LW300C (SCA ISDB-T)

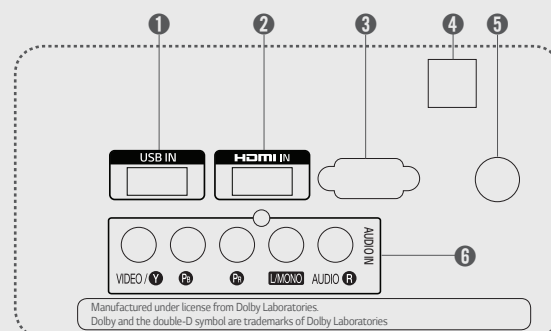
		32	43	49
DISPLAY	Type	Direct LED		
	Resolution	1,366 x 768 (HD)	1,920 x 1,080 (FHD)	
	Brightness	200cd/m <sup>2</sup>		
BROADCASTING SYSTEM	Analog	PAL-M/N, NTSC-M		
	Digital	ISDB-T		
VIDEO	Triple XD Engine	•		
	Real Cinema 24p (3:3 Pull down)	•		
	Aspect Ratio	7 Modes (16:9, Just Scan, Set by Program, 4:3, Zoom, Zoom2, Cinema Zoom1)		
AUDIO	Audio Output	3W + 3W	5W + 5W	
	Speaker System	1 Way 2 Speakers		
	Sound Mode	6 Modes (Standard, News, Music, Cinema, Soccer, Game)		
	Clear Voice	•		
GENERAL FEATURES	Management	Remote Diagnostics (USB)		
	Interactivity	HTNG / HDMI-CEC		
	RJP Interface	RS-232C, HDMI-CEC		
	Advanced Settings	Auto Off / Auto Sleep, Motion Eye Care, Smart Energy Saving		
COMMERCIAL FEATURES		Welcome Screen/Video, Lock Mode, Hotel Mode, Multi-IR Code, USB Cloning, IR Out, USB Auto Playback+, Time Scheduler		
INTERFACE	Rear	RF In, AV In (Share with Component), Component In + Audio, HDMI In, USB 2.0, RS-232C		
CABINET (Unit : mm)	Vesa	200 x 200		300 x 300
	Bezel Width (L/R,U,B) : On bezel based	11.9 / 11.9, 11.5, 16.5	15.9, 14, 19.7	
	Bezel Width (L/R,U,B) : Off bezel based	10.4 / 10.4, 9.9, 13.9	13.9, 12, 17.7	
	W x H x D / weight (w/o stand)	734 x 438 x 66.5 (SPK 71) / 4.5kg	976 x 583 x 69.5 (SPK 81.5) / 7.8kg	1,108 x 657 x 69.5 (SPK 81.5) /10.6kg
	W x H x D / weight (with stand)	734 x 474 x 172 / 4.7kg	976 x 621 x 208.7 / 8.1kg	1,108 x 696 x 208.7 / 10.9kg
	W x H x D / weight (packing)	795 x 505 x 134 / 6.2kg	1,056 x 660 x 152 / 10.3kg	1,197 x 760 x 152 / 14.1kg
POWER (Unit : Watts)	Voltage, Hz	110~240V, 50 / 60 Hz		
	Max	33	52	68
	Typical	27	42	48
	Energy Saving (Min)	22	34	39
	Energy Saving (Med)	15	24	27
	Energy Saving (Max)	9	13	15
	Stand-by	0.3↓		
STANDARD APPROVAL	Safety	CB		
	Etc.	RoHS		

## Dimensions (Unit : mm)



## Connectivity

- ① USB IN
- ② HDMI IN
- ③ RS-232C IN
- ④ DC-IN
- ⑤ ANTENNA / CABLE IN
- ⑥ COMPONENT IN / AV IN



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All screen images are simulated. Dimension and weights are approximate.

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